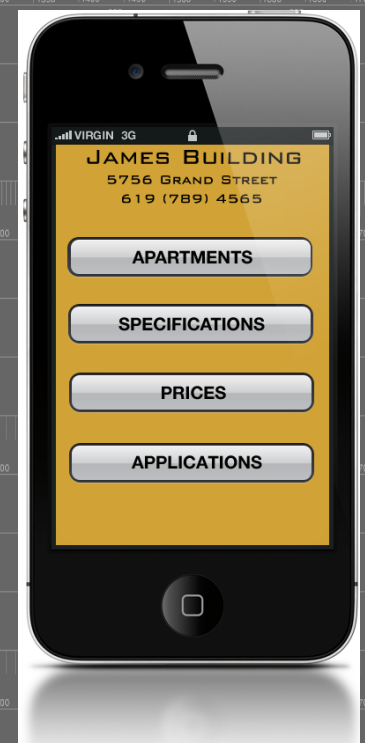


REALE VISION

LET'S FACE IT: SEARCHING FOR REAL ESTATE, WHETHER IT BE FOR HOUSING, WORK, OR INVESTMENT IN A CROWDED CITY IS NOT EASY OR FUN. ARE YOU TIRED OF YOUR OLD PLACE? SPENDING HOURS ON THE INTERNET SEARCHING FOR A NEW PLACE TO LIVE? THE PROCESS OF FINDING A NEW PLACE TO LIVE IS STRESSFUL AND BORING. THEN THERE'S MAKING THE RIGHT PHONE CALLS, WAITING FOR RESPONSES, AND ACTUALLY CHECKING THE PLACE OUT WITH AN AGENT, ALL VERY TIME CONSUMING. ARE YOU IN THE BUSINESS WORLD AND LOOKING TO START AN OFFICE OR MOVE YOUR COMPANY TO A NEW PLACE? ARE YOU A PROSPECTIVE INVESTOR EAGER TO BUY REAL ESTATE BEFORE YOUR COMPETITION? INTRODUCING REALE VISION, AN IPHONE APP THAT MAKES FINDING REAL ESTATE EASY AND PAIN FREE, WHETHER YOUR NEEDS ARE FOR RESIDENTIAL OR COMMERCIAL. REALE VISION GIVES YOU THE POWER TO BE YOUR OWN AGENT IN CROWDED CITIES.

SO HOW DOES IT WORK?



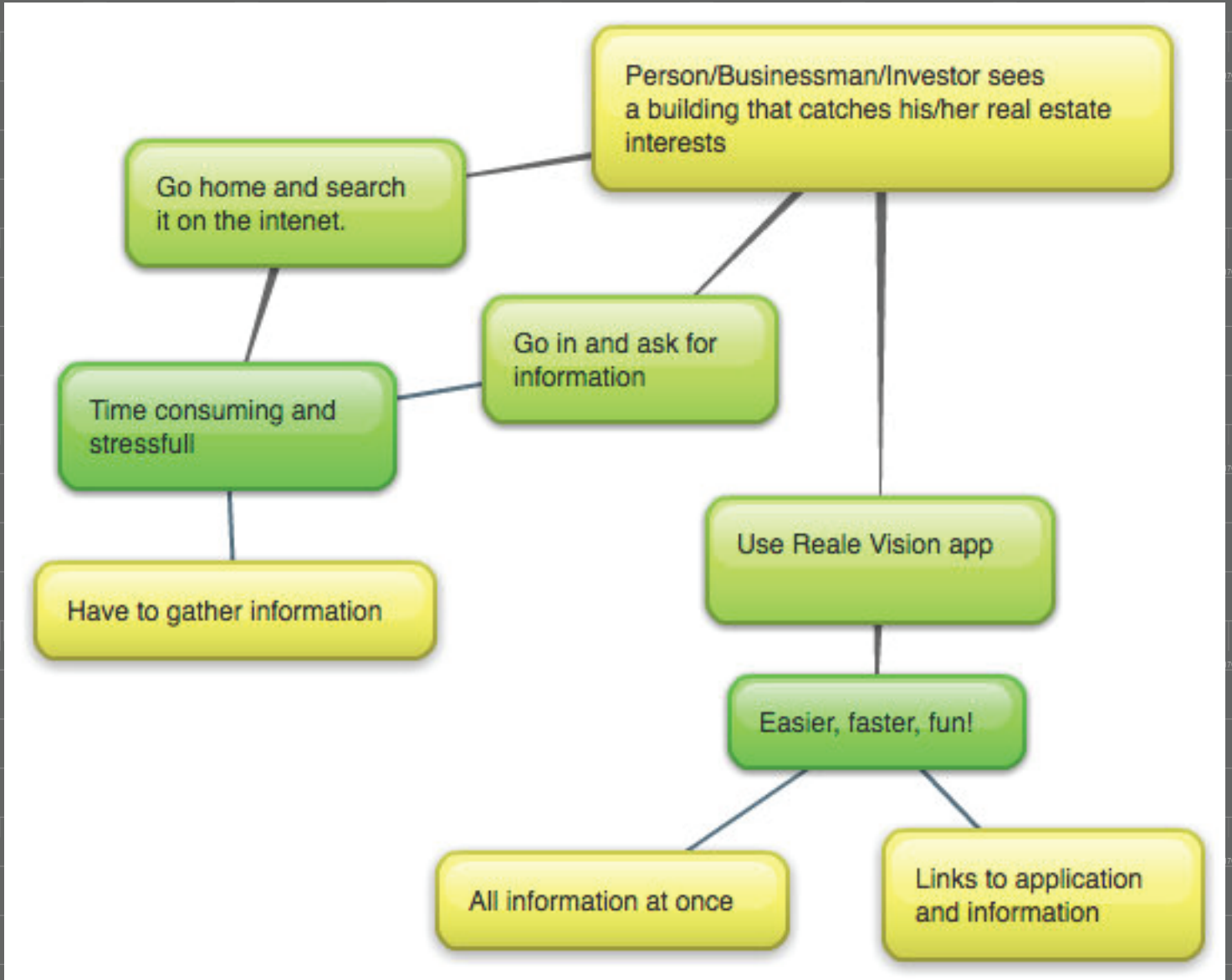
LET'S SAY YOU ARE WALKING DOWN THE STREET WITH SOME FRIENDS AND SEE A BUILDING YOU WOULD LIKE TO LIVE IN, BUT DON'T HAVE TIME TO RUN IN AND ASK FOR INFORMATION. SIMPLY SELECT REALE VISION AND IN THIS CASE SELECT "RESIDENTIAL." REALE VISION WILL ANALYZE THE BUILDING'S FACADE AND GIVE YOU EVERYTHING YOU NEED TO KNOW INCLUDING:

- = NAME OF BUILDING, ADDRESS, PHONE NUMBER
- = LIST OF AVAILABLE APARTMENTS
- = SPECIFICATIONS ON APARTMENTS (# OF ROOMS, BATHROOMS, TOTAL SQUARE FT, ETC)
- = DETAILS ON PRICES
- = LINK TO AN APPLICATION FOR RENT

LET'S SAY YOU ARE A NEW BUSINESS OWNER LOOKING FOR A PLACE TO START YOUR NEW COMPANY. YOU SEE A BUILDING IN AN IDEAL LOCATION AND SELECT "COMMERCIAL" IN THE REALE ESTATE APP. YOU'LL GET EVERYTHING YOU NEED TO KNOW INCLUDING:

- = NAME OF BUILDING, ADDRESS, PHONE NUMBER, OWNER
- = LIST OF FLOORS AVAILABLE
- = SPECIFICATIONS ON FLOORS, # OF OFFICES, TOTAL SQ FT
- = PRICE PER SQUARE FT, TERMS OF LEASE
- = ESTIMATED VALUE
- = OTHER COMPANIES IN THE BUILDING

USE CASES



REALE APP GIVES YOU THE EASE AND COMFORT THAT SEARCHING FOR REAL ESTATE USING CONVENTIONAL METHODS DOES NOT. YOU ARE YOUR OWN AGENT WITH THIS APP. PERHAPS THE GREATEST CONVENIENCE OF THIS APP IS THAT IT GIVES YOU EVERYTHING YOU WANT TO KNOW AND THEN SOME. USING REALE APP ALLOWS YOU TO COMPARE AND CONTRAST REAL ESTATE IN DIFFERENT BUILDINGS AND AREAS OF THE CITY YOU ARE USING IT IN.